



Event Co-Chairs:
Brenda Kumm
Jane Zieha

Committee Members:
Karen Adler
Amber Arnett Bequeath
Alison Dudley
Carolyn Egle
Dianne Hogerty
Kay Johnson
Donna Jones
Robin Maiale
Dede Palmer
Corie Pritchard
Semie Rogers
Chris Thomas Wilson

Community Advisors:
Gayla Brockman
Diana Endicott
Katherine Kelly
Gretchen Kunkel
Beth Low
David Ross
Ben Sharda
Otavio Silva

Dear Community Member,

The second annual **foodNow** will be held on **Saturday, August 27, 2011 at 6:30pm** in the West Bottoms. **foodNow**, an all-volunteer gala provides a creative approach to raising awareness and funding for local, healthier eating in Greater Kansas City. Local farmers and local chefs come together to bring a unique local food experience in the home of the roots of agriculture in the Midwest.

Last year we leveraged community support to raise just over \$27,000 split between our three beneficiaries. This year's beneficiaries are:

Kansas City Beans&Greens Program; Greater Kansas City Food Policy Coalition; Get Growing KC (a collaborative project of the Kansas City Community Gardens and Cultivate Kansas City)

We have several opportunities for the community to support **foodNow**:

GREEN SPONSOR (\$2,500 or more)

A Green Sponsor will have their name and/or logo most prominently featured at the event and on our website with a link to their website and will receive two complimentary tickets to the event.

GRASSROOTS SPONSOR (between \$1,000-\$2,500)

A Grassroots Sponsor will have their name and/or logo prominently featured at the event and on our website with a link to their website.

TABLE HOST (\$1,000)

A table host would purchase a table for eight, and will have their name and/or logo featured at their table and on our website with a link to their website. **We cater to dietary special needs.**

CULTIVATING SPONSOR (between \$250 -\$1,000)

A Cultivating Sponsor will have their name and/or logo listed at the event and on our website.

SEAT A FARMER

Donate a full table or seat/s to our participating farmers (fully deductible)

All **donations of \$250 or less** will be listed by name on our website. For more details about the event, our beneficiaries and additional opportunities for supporting this cause visit www.foodNow.org. Donations may be made online.

A local choice as a first choice (when possible) is best for our health, our environment and our local economy. Please help us raise awareness for local, healthier eating and at the same time enjoy a wonderful evening of fun and food.

Thank you for your consideration,

Brenda Kumm	Jane Zieha
Co-Chair	Co-Chair
foodNow 2011	foodNow 2011